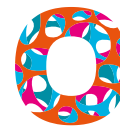


BREAKING THE SILENCE

Year Four



Royal
Osteoporosis
Society

Better bone health for everybody

In the fourth year of our strategy, we'll scale up further our work to get early diagnosis services (Fracture Liaison Services) set up across the four nations, building on Government pledges for universal coverage. This is just the start, and our world-leading research agenda will make the case for a National Screening Programme to prevent the first fracture too in future. As we gear up for our 40th anniversary, we'll launch The Great British Bone Check, our biggest ever public-facing campaign, as well as two brand new support services.

Corporate objectives and measures for 2025

Prevention



1. We'll partner up with five well known businesses to launch **'The Great British Bone Check'**, so a million people can check their bone health risk by the end of 2026.
2. We'll drive the national conversation about bone health by **increasing** the value of our media coverage by a further **15%** and our digital engagement by **25%**.



Influencing Care



3. We'll continue our ambitious work to **prevent** people's first fracture. This will include **ground-breaking research** to develop the **world's first** screening programme to find and treat people who are at high risk.

4. We've **succeeded** in getting Fracture Liaison Services mandated in England and Wales to catch people after their first fracture. This year, we'll support **at least six Integrated Care Systems (ICSs)** to set up high-quality services, as part of a strong first wave of the national rollout.

5. **Our All Party Parliamentary Group (APPG)** will conduct an Inquiry into the changes needed to incentivise better quality services for osteoporosis in primary care. We'll hold an event in the **Northern Ireland Assembly** to persuade policy-makers to mandate and fund universal FLS in the province.



Support and Equity



6. We'll launch our **ground-breaking new medication support programme**, giving 15,000 people crucial help with their medication. Meanwhile, our **Osteoporosis Connect** project will expand the reach of our online and offline communities, supporting people 90,000 times.
7. We'll help people with osteoporosis get on top of the condition by launching **two brand new, high-impact support services**.

